Marshall ROC Announces New Executive Director

June 9, 2023

(Louisville, CO) The Board of Directors of Marshall ROC, the Marshall Fire Long Term Recovery Group, has named Jeri Curry to serve as the organization’s Executive Director. Marshall ROC works with its members and partners to help coordinate and deliver resources to the Marshall Fire and Windstorms survivor community. Ms. Curry has served as a volunteer in the role of Marshall ROC Co-Chair since March 2022. As Executive Director, Curry will be responsible for communications, fundraising, donor relations, managing government and community partnerships, Marshall ROC program development, and working with Recovery Navigators to identify and help serve the needs of survivors.

Curry grew up in Boulder, and is both a Boulder High School and University of Colorado graduate. She furthered her education through the Georgetown University Nonprofit Executive Management program. Curry’s career has taken her around the world including leading private companies, nonprofits, disaster and humanitarian programs, and managing media, technology, and women’s empowerment projects globally. Curry describes herself as a mission driven leader, “I believe when you establish a clear mission and provide people an opportunity to help - they will. People will do more than can ever be imagined, and accomplish even more, when we all work together. The commitment of the volunteers, organizations and individuals working to support those who have lost so much, is truly inspiring,” said Curry. Her passion to serve her hometown community is the driving force behind her continued involvement and new role with Marshall ROC.

The scope and scale of Marshall ROC operations has grown substantially over the past year and is continually expanding its partnerships and developing new donor relationships. The Marshall Fire Recovery Center is managed by Daryl McCool, Marshall ROC Team Leader, who also develops center-based programs such as the Marshall ROC Food Pantry and Art related exhibits for survivors. Marshall ROC is governed by a nine member Board of Directors. “In the year since we established Marshall ROC we have been singularly dedicated to serving the dynamic and growing needs of the Marshall Fire and Windstorm survivors. We have relied almost entirely on volunteers to lead and manage our efforts and we had reached the point of needing more staff to support the organization on a full-time basis. Jeri brings over 20 years of executive experience in leading a wide range of organizations and working with diverse and crisis impacted communities. We are excited about her serving in this newly created role and working with the Board and Daryl to increase the overall impact of Marshall ROC,” said Ben Edelstein, Marshall ROC Co-Chair.

About Marshall ROC - Restoring Our Community:
The mission of Marshall ROC -Restoring Our Community is to support and empower individuals and households affected by the Marshall Fire and Windstorm to lead their own recoveries by identifying needs and coordinating assistance on their behalf. Marshall ROC was formed as a Long Term Recovery Group and is led by, and functions as, a collaborative coalition of over 75 local and national nonprofit organizations and individual volunteers, and also partners with local, county, state and federal government partners bound together by a common interest and goal: helping our neighbors, particularly those who are most in need. For more information please visit marshallroc.org

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